



News Release

For Immediate Release

Liquidation World Transitions Charles Howze from COO to Advisor

BRANTFORD, Ontario, April 29, 2010 - Liquidation World Inc. (**LQW – TSX**) announces a change in the position held by Charles Howze, Liquidation World's Chief Operating Officer. For personal reasons, Mr. Howze will transition effective May 3, 2010 to an advisory role with the company. Mr. Howze will continue to guide new store openings and the store conversion process for the business, as an operations advisor. Mr. Howze will be relocating from Brantford to his home in Florida.

"We are very grateful to Charles for contributing his experience and knowledge towards upgrading the operational standards in our stores. Charles' leadership has driven operational excellence initiatives throughout Liquidation World, and he has been a key contributor in bringing our new stores on line. In addition, Charles and his team have been instrumental in helping us achieve profitability in our first quarter," said Seth Marks, President and CEO of Liquidation World. "We look forward to Charles' continued contributions in his new role with our company," continued, Mr. Marks.

Liquidation World is pleased to announce that Juan Zepeda, Vice President of Store Operations for Liquidation World, will assume additional responsibility within the organization. Mr. Zepeda came to Liquidation World with 18 years of operational experience within the Big Lots organization in the United States. "Juan is a proven retail operations leader who has run and built successful stores throughout his 30 year retail career; we are very fortunate to have an accomplished retail operator like Juan."

About Liquidation World

Liquidation World liquidates consumer merchandise through 89 stores in Canada and one in the United States. The Company solves asset recovery problems in a professional manner for the financial services industry, insurance companies, manufacturers, wholesalers and other organizations. Liquidation World is based in Brantford, Ontario. The Company opened its first store in Calgary, Alberta in 1986 and today, with more than 1,500 employees, is Canada's largest liquidator.

For further information, please contact:

Seth Marks, President and CEO
519-720-2552 phone
866-237-3778 fax
sethm@lwstores.com

Chris Rath, CFO
519-720-2553 phone
866-237-3778 fax
chrisr@lwstores.com